

NEWS RELEASE

For Immediate Release

News for the Food Processing and Packaging Industries Contact: Ed Stevens, Stevens Strategic Communications estevens@stevensstrategic.com

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John Blicha, Eriez jblicha@eriez.com

Chocolate Manufacturers Now Commonly Installing Additional Eriez[®] Metal Detectors and Magnetic Separators to Better Protect Customers

Strategically Adding Magnetic Separation Processing Equipment Helps Manufacturers Keep Chocolate Metal-Free



Erie, PA— Installing Eriez[®] magnetic separators and metal detectors throughout the entire chocolate manufacturing process--rather than solely in the packaging stage--is quickly becoming the new industry standard for eliminating metal contamination. This proactive approach to avoiding costly recalls and safeguarding consumers has led to rising demand for Eriez products, making the company today's preeminent magnetic separation equipment supplier in this market.

As the only company currently manufacturing both <u>metal detectors</u> and <u>magnetic separators</u>, Eriez partners with chocolate brands to design complete systems for extracting all types of metal. "Incorporating both metal detectors and magnetic separators throughout the entire chocolate-making process--from the receiving dock to the shipping room--is the most effective method to eliminate fine ferrous and nonferrous metal particles," says John Klinge, Eriez Light Industry Market Manager.

Working in conjunction, the <u>magnet</u> removes the ferrous contamination while the <u>metal detector</u> focuses on ferrous as well as nonferrous metals such as aluminum, copper, brass and stainless steel. As the world authority in separation technologies, Eriez offers the most advanced, state-of-the-art metal detector and magnetic separator models available anywhere.

Eriez <u>Permanent Magnetic Separators</u> require no electric power and, with proper care, can last a lifetime with very little loss of field strength. Select Eriez permanent magnetic separators are available with the industry's strongest <u>Xtreme® RE7 Magnetic</u> Circuit.

Eriez' line of <u>Xtreme® Metal Detectors</u> surpasses previous units and competitive models alike with enhanced features, improved sensitivity, intuitive operation and exceptional reliability. The ultra-sleek Xtreme Metal Detector blends simplicity and sophistication with its easy-to-navigate control with large color interface.

Contact your local <u>Eriez representative</u> to discuss your specific application. To learn more about Eriez metal detectors, visit <u>http://erieznews.com/nr465det</u>. For additional information about Eriez magnetic separators, go to <u>http://erieznews.com/nr465sep</u>.

Eriez is recognized as world authority in separation technologies. The company's magnetic lift and separation, metal detection, fluid filtration, flotation, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, plastics, rubber, recycling, food, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international facilities located on six continents. For more information, call (814) 835-6000. For online users, visit <u>www.eriez.com</u> or send email to <u>eriez@eriez.com</u>. Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.